FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00052984 **Type of Permit:** FILMING **Release Date:** 06/05/2012

Production Company CAMEO CONTENT

Insured Company Name CAMEO CONTENT

Contact Phone No. 1 213-864-8680
Contact Phone No. 2
Fax
Address 2336 BERKELEY AVE
LOS ANGELES, California 90026

Production Title PETSMART

Type of Production Commercial - Standard

Producer Sean Barney

Director Gabriel Olsen

1st AD Chris Northrup

Production Manager N/A N/A

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Jon Gentry
Primary Phone Mobile - 917-512-1751
Secondary Phone Office - 310-425-3768

Location Assistant N/A N/A
Primary Phone Mobile - 917-512-1751
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,732.00

Number of Locations 1

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Summary Information — Location

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Insured Company CAMEO CONTENT
Production Title PETSMART

Location Manager Jon Gentry
Primary Phone Mobile - 917-512-1751
Secondary Phone Office - 310-425-3768

Location Address 743 Almar Ave, Pacific Palisades, CA, 90272

Location Type Private Residence

Film Dates 6/6/2012 - 6/6/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must post "WET PAVEMENT AHEAD" signs. Traffice officers must remain at location until pavement dries.
No interference with vehicular or pedestrian traffic

Please see attached documents
52984, CAMEO.pdf
Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	35
Condors	1
Cranes	1
Cube Trucks	2
Generator	1
Honey Wagons	1
Motor Homes	3
Picture vehicles	3
Portable restrooms	1
Semi Trucks	3
Stakebed Trucks	3
Trailers	3
Vans	3

Personnel on Location

Type	Quantity
Cast	6
Crew	45

Filming Activities Camera on sticks; Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior models against scenery; Interior and exterior dialogue; Interior models against scenery; Dog and Cat in Scene; Dolly and Track, Running Cable; Scene is "Trick or Treat" Halloween scene.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 630 **Grid:** J5

Location Notes Must comply with Pacific Palisades conditions

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note FILM LA MONITOR REQUIRED:
06/06/2012, 0600-2200

Coordinator Note LA CITY ANIMAL # R12-200047

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Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Base Camp & Crew Parking @ Temescal Gateway Park. 15601 W Sunset Blvd. Pacific Palisades, CA 90272.

Posting "No Parking" signs
B/S OF N ALMAR AVE FROM W JUNALUSKA WAY GOING NORTH 50 FT (FOR PICTURE)
W/S OF N ALMAR AVE FROM W JUNALUSKA WAY GOING SOUTH 300FT
E/S OF N ALMAR AVE FROM W JUNALUSKA WAY GOING SOUTH 100FT (FOR PICTURE)
B/S OF W JUNALUSKA WAY FROM N ALMAR AVE GOING WEST 200FT

Approximate Footage 601 - 900 **Log Number** 36832

Date(s) 6/6/2012 to 6/6/2012 **Time(s)** 07:00 to 22:00

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Permit #F00052984

Appointment of As Authorized Agent and Representative

I certify that I am a representative of Cameo Content ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders (amendments) to such permits. Acting on behalf of the Principal in my capacity as its authorized representative, I appoint "Stanley Location Services INC". and its employees and agents (" SLS ") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc of Southern California for any city, county or other jurisdication where Film LA operates; to negotiate discuss, accept , modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands , acknowledges and agrees that it (and/or insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issue to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) SLS . Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints SLS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect therto. Any person, agency; entity or organization (including Film LA) and any city, county or other jurisdiction where Film LA operates) may rely upon this appointment and need not obtain further authorization for any act described herein. Any original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to Film LA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of State of California that I am authorized to appoint WLS as agent for Principal, and based upon that authority I hereby appoint SLS as Principal's agent as set forth herein.

STANLEY LOCATION SERVICES INC.
591 E. Los Angeles St.
Simi Valley, CA 93065

818.706.8022 office
818.253.7052 cell
888.846.6011 fax

Dated: 5/20/11

Name of Principal: Cameo Content

Representative's Signature: Jon Gentry

Print Representative's name: Jon Gentry
Representative's Title: Location Manager
Principal's Address: 1041 N. Formosa Ave.
West Hollywood, Ca 90046

Principal's Telephone: (917) 512 - 1751

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SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

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